Exceptional Video Performance Comprehensive Hardware and Software Feature set

ÖLEVIA 542i

- Ease of Use—User Friendly OSD wheel, Store/Home modes control, color-coded Quick Start Guide, full user manual on CD-ROM
- FutureProof™—User upgradeable firmware via USB to add features, keep current
- Big Picture Technology™—See the entire broadcast, DVD or VHS image
- Director's Image™—Watch programs with the rich colors and image enhancements as the director intended
- OleviaCare™ in-house tech support/customer support
- 42" State-of-the-Art LCD HDTV
- MTK MDDI™ Video Processing
- 1366 x 768 Resolution (16:9 Aspect Ratio)
- 1600:1 Dynamic Contrast Ratio
- Super Fast 8ms Response Time
- 178-degree Ultra Wide Viewing Angle
- RF Inputs—Standard definition TV, 480i, 480p, 720p, 1080i
- Video Inputs—1 ATSC/NTSC combo tuner input, HDMI, 3 component, VGA, 2 S-video, 2 composite
- PC Input—HDMI, VGA-1360 x 768 @60 Hz
- Full Picture-in-Picture/ Split-Screen
- Horizontal Speaker Position; optional speaker conversion kit
- Easy To Use Remote Control
- RS-232 Control
- Motion Adaptive Processing
- 3:2 Pull Down
- 3D Comb Filter
- True De-Interlacing

Olevia 5 Series

The Olevia 5 Series LCD HDTVs, engineered to provide exceptional video and audio, will impress even the toughest critics. Powered by MTK's state-of-the-art MDDI™ video processor technology, the Olevia 5 Series HDTVs display exceptionally crisp, rich and vibrant images with unsurpassed clarity for viewing high definition digital programs as well as standard analog TV channels. With high contrast ratios and fast response times, rapid-action viewing such as sporting events or adventure films is displayed with super clarity and truly come alive! With a super-wide 178-degree viewing angle, images look spectacular wherever you are seated. These LCD HDTVs are perfect for home or office viewing and can double as a computer display with support for TV resolutions up to 1080i, and PC resolutions up to 1360 x 768 through HDMI and VGA. To further enhance your experience, Olevia's surround sound audio processor creates an awesome listening environment while watching TV, movies or playing games. RS-232 control enables you to connect your Olevia HDTV to a home entertainment system. Once you see the new Olevia, you'll agree that you've never seen HDTV like this!

The Olevia 5 Series offers several cool technology features:

User Friendly On-Screen Display (OSD)
No hard to understand menus here! Olevia's new pictorial-based on-screen display menus are user friendly and easy to understand—they teach you what the controls actually do. Simply select from a scrolling wheel of icons including preset video and lighting modes that account for the differences in home and store environments, and content such as high definition TV, standard definition TV, DVD movies or VCR tapes.

Firmware upgradeable via USB
Keep the firmware of your Olevia LCD TV up-to-date and protect your investment. By simply downloading available updates from our website through Olevia's USB port, you can obtain the latest new features, software updates and image quality improvements. This assures that your Olevia LCD TV will stay current with state-of-the-art video processing technology.

Big Picture Technology™
See what you've been missing! Watch more of the image on your Olevia TV with up to 37% more of analog images displayed and up to 11% more digital broadcast images without distortion from image expansion.

Director's Image™
View what the director intended you to see with precision colors and distortion free images. Olevia LCD TVs provide calibrated 6500K color and a full range of brightness, contrast, color, tint and sharpness and mode controls for recreating image quality as it was meant to be viewed.

HDMI with High Definition Content Protection
Olevia LCD TVs include HDMI inputs, the preferred interface for HDTV, to provide the best in pure digital video quality.

OleviaCare™
We value long-term customer relationships. To best serve consumers of Olevia LCD TVs, we provide live, in-house technical support and customer support and a rich on-site warranty service plan.

HDTV ATSC HDMI HD BUILT-IN BIG PICTURE IMAGE Director's OSD MENU

542i

Olevia 42" LCD HDTV Specifications

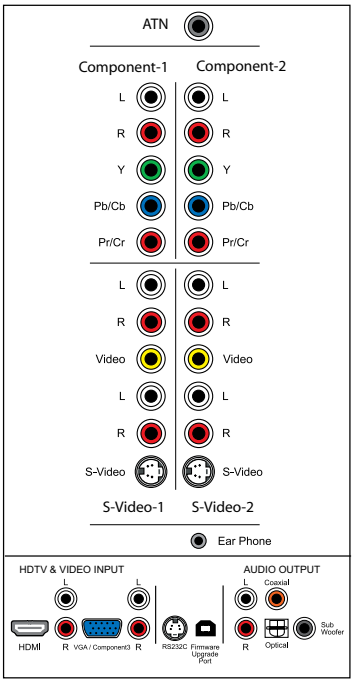
LCD Panel	Type	42", 1366x768 resolution
	Display Area	36.6" horizontal x 20.6" vertical 42" diagonal
	Aspect Ratio	16:9
	Contrast Ratio	1600:1 (Dynamic Contrast Ratio)*
	Viewing Angle	178° horizontal, 178° vertical
	Response Time	8ms
Video Input	HDMI	1 HDMI w/ HDCP, PC + Video, Plug & Play, CEA EDID Extensions
	Component Input	3 Component + 3 R/L RCA Audio (VGA connector accepts as 3rd Component source)
	VGA Input	RGB 15 Pin D-sub with Analog EDID, PC + Video, Plug & Play, Third Component Input + R/L RCA Audio
	S-Video Input	2 S-Video with R/L RCA Audio
	AV Input	2 Composite Video with R/L RCA Audio
	RF	NTSC/ATSC Combo Tuner
	Digital Output	1 SPDIF
	Headphone	1 Stereo Mini jack
Audio Output	Audio Output	1 R/L RCA Audio
Audio	Speakers	20 Watt Speakers (2X10W)
Compatibility	Video	NTSC & ATSC with High Definition (480i, 480p, 720p, 1080i)
	PC	Compatible up to 1360x768@60Hz preferred
Power	Voltage	100-240 (universal), 50-60Hz
	Consumption	240 Watts
Other Feature	Front Panel	Power, Menu, Source, Channel up/down, volume up/down
	Remote	Universal Remote Control
	Service Port	USB
Additional Feature	On Screen Display	Parental Control, Closed Captioning, 3:2 Pull Down, 2:2 Pull Down, 3D Comb filter, 2 Bar timers, Sleep Timer, OSD lock, OSD Lock out, Volume Limiter, Separate and Hidden IR Remote Button Command for each input, Power lock, Big Picture Technology, OSD Display Modes, Director's Image, Aspect Ratio, Linear and Panoramic Scaling, Calibrated Color and Gamma, Brightness, Contrast, Color, Tint, and Sharpness Controls, Firmware upgradeable via USB, Picture in Picture and Split Screen Modes.
	Control Port	RS-232C
Accessories	Wall-mount	VESA 100 x 200 / 200 (recommend wallmount-WM30D)
	Speakers	Side-Mount Speaker Kit Optional
Dimensions (WxHxD)	W/ Stand	43.3"x34.7"x14.2"
	W/O Stand	43.3"x31"x5.5"
Net Weight	W/ Stand	96 lbs.
	W/O Stand	85 lbs.
Regulatory Approval		FCC-B, UL, cUL, ICES003, CSA, Energy Star
Warranty		One year parts and labor, One year on-site

Product designs and specifications are subject to change without notice.
**Dynamic Contrast Ratio is measured at the highest peak.*

Front

Back

Side-Left



Inputs

OSD MENU

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